

# WIMBA NEWS



Women In Ministry & Business Alliance  
A Division of Women Of Valor Ministry

Equipping women to SOAR by providing Strategies, Opportunities, Advice, & Resources

## Upcoming Events

- **June 8, 2013** — Empowerment Session Location: Grand Prairie Library, 3479 W. 183rd St., Hazel Crest, IL
- **August 10, 2013** — Empowerment Session Location: Grand Prairie Library, 3479 W. 183rd St., Hazel Crest, IL
- **October 12, 2013** — Empowerment Session Location: Grand Prairie Library, 3479 W. 183rd St., Hazel Crest, IL
- **11/7—11/9/2013** Soaring For the Kingdom Leading With Integrity Conference — **Guest Speaker: Dr. Rita Twiggs**

## 7 Things Great Leaders Have in Common

Leadership is influence, the ability of one person to influence others. However, the spiritual leader influences others not by the power of her own personality alone but by that personality illuminated, (irradiated) thoroughly saturated (interpenetrated), and enabled/ empowered/ authorized by the Holy Spirit. We are leaders only to the extent that we inspire others to follow us.

Great leadership is a product of inspiration not manipulation ...great leaders don't seek power but are driven by a passion to achieve a noble cause and they are not concerned about a label.

Great leaders perform and get results; they take initiative, are team oriented, innovative, persistent, disciplined, focused, confident, and patient and have a positive disposition. They also manage their time well.

It is a general principle that we can influence and lead others only so far as we ourselves have gone. The person most likely to be successful is one who leads not by merely pointing the way but by having trodden it herself. Spiritual leadership is a blending of both natural and spiritual qualities.

**Vince Lombardi** said "Leaders aren't born, they are made. They are made just like anything else; through hard work. That is the price we have to pay to achieve that goal, or any goal." Therefore leadership skills can be cultivated and developed.



Pastor Joyce Calvin  
President

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## EAGLE Spotlight

by Alma Davey



The WIMBA newsletter team is excited that we were afforded the opportunity to interview **Prophetess Frances Davis** within her busy schedule. Once you experience meeting her and being ministered to, you have no doubts that she is a chosen vessel of the most high God.

Prophetess Davis has been called to the office of a Prophet by the almighty God. She is president and CEO of Life Impartation Ministries, Inc and senior director for Camp David, a transitional home that offers spiritual, emotional and physical healing and restoration to women & children suffering from domestic violence. Frances is an ordained prophet and minister and serves at Valley Kingdom Ministries International as a teacher and preacher. She has been in Christian ministry for over twenty-five years, focusing on areas that help to develop and train individuals to discern the voice of God. **We asked Prophetess Frances a series of questions beginning with how she knew she was called to be a prophet; did she accept the call right away; why or why not?**

*I knew I was called to serve Jesus. The earliest conversation I remember was when I was about a year old. Over the years He would call me different titles: daughter, intercessor, teacher, warrior princess, secret weapon, Prophet, Apostolic Prophet, General, Prophet to Prophets, etc. I accepted each directive and instruction of the Lord. I was given a grace to always love and obey him. Did I want to be a Prophet? No. I was an introvert, very, very quiet. But God changed my personality.*



President Joyce Calvin & Executive Vice President Dr. Paris Davis

## New Members Corner

by Pamela Fowler

On behalf of all of us at WIMBA, we would like to extend a warm and heart felt welcome to all of our new members. Your membership is key to creating the success of WIMBA. We look forward to a productive relationship moving forward.



Pastor Monica Horton-Harris



Alfreda Branch Jones



Kimberly Martin



Rev. Melanie Stagers

## Power Forward: Branding That Pays Off by Latangela Rogers

Branding is one of the most important aspects of any business or ministry. Lack of an effective branding strategy will decrease your edge in the current economic market. What exactly does “branding” mean? How does it affect your business or ministry? A recent survey was conducted that concluded that your brand is your promise to your customer. Your brand should tell the consumer what to expect from your products and services, and what differentiates your offering from your competitors’. Your brand initiates from who you are, who you want to become, and how people perceive you to be. Be strategic with your brand! Your brand should have a “wow” factor. Here are a few tips taken from entrepreneur.com (Copyright © 2013 Entrepreneur Media, Inc. All rights reserved): Get a great logo. Place it everywhere. Write down your brand messaging. What are the key messages you want to communicate about your brand? Every employee should be aware of your brand attributes. Integrate your brand. Branding extends to every aspect of your business--how you answer your phones, what you or your salespeople wear on sales calls, your e-mail signature, everything. Create a "voice" for your company that reflects your brand. This voice should be applied to all written communication and incorporated in the visual imagery of all materials, online and off. Is your brand friendly? Be conversational. Is it ritzy? Be more formal. Develop a tagline. Write a memorable, meaningful & concise statement that captures the essence of your brand. continued p. 3

### GOD Knows My Heart!

*For the heart of this people is waxed gross, and their ears are dull of hearing, and their eyes have they closed; lest they should see with [their] eyes, and hear with [their] ears, and understand with [their] heart, and should be converted, and I should heal them. Act 28:27*



## Prophetic Corner

by Prophetess Frances Davis

*For the heart of this people is waxed gross, and their ears are dull of hearing, and their eyes have they closed; lest they should see with [their] eyes, and hear with [their] ears, and understand with [their] heart, and should be converted, and I should heal them. Act 28:27*

*The hearing ear, and the seeing eye, the LORD hath made even both of them. Proverbs 20:12*

... God knows my heart. How often have we heard or confessed that statement. Often it's our heart that prevents our eyes from seeing in the spirit realm and our ears from hearing the word of God. Our processes in Christ are intended to heal us as well as change or transform us. Certainly repentance is a necessary prerequisite to hearing God; but why aren't we walking in greater manifestations of HIS presence. A heart being waxed gross is a fattened heart dulled with our mind, will and emotions hardened or callous. We hardly blink at murders and death reports of our young people. We ignore the plight of victims of domestic violence. We care less and less for others and we operate in fear often when we should fear only God. Don't allow us to flat line, Lord. You know our hearts.....

**EAGLE Spotlight continued**

by Alma Davey

**What is the difference between having the gift of prophecy & functioning as a prophet?** *The gift of prophecy is a dispensation of the Holy Spirit (1Cor 12:4-11) that is dispensed by the Holy Spirit at the discretion of the Holy Spirit for the purposes of helping others become built up, more mature in their Christian walk, bringing consolation when necessary and encouragement to continue their walk with the Lord. The office of the prophet is an ascension gift (Eph 4:8-14) of Jesus. Meaning that each ascension gift is 1/5 the full embodiment of Jesus Christ himself. The Prophet's mantle carries greater authority, responsibility, weight as well as sacrifice. This governmental position is charged with many responsibilities more common is the responsibility to perceive what is in the heart of people, to proclaim future counsel and purpose of God & to know & reveal the secrets of God. Prophets are responsible for providing direction, correction, revelation, divine decrees of God including judgment & blessings. Prophets are given the special ability to know gifts & callings of a person's life as well as activating gifts & callings. Prophets provide guidance, instruction, rebuke & have the ability to speak to purify the church. Through working within the church, prophets must submit to pastoral order and judgment of that local body. Without proper training, those who may have the gift of prophecy confuse that gift with the office of the prophet. An easy solution is to just ask the Holy Spirit. What do you call me? Lord, what can I do for you? His answer is sure to bring clarity.*

**As a prophet what regions are you called to?** *Regions & territories are often revealed through intercessory assignments. As we submit to Holy Spirit and target nations are placed upon us as burdens, progressive assignments & territories many will say "I'm called to the nations." but they have not been effective within their own community or own house. The Lord revealed regions early on in ministry for me by allowing me to travel through my employment. Each destination was precluded by an intercessory assignment and actual assignments were provided sometimes before the plane would land. They have extended as far as San Paulo, Brazil & the caves of Santa Fe New Mexico to the flatlands of Canada including Key West, Florida and the British territorial islands.*

**What advice do you have for young prophets?** *Study & learn the personality of Jesus through his word. Avail yourself to being teachable through your individual trials & challenges. Ask the Lord to show your experiences (good & challenging) in the word of God. Identify your weaknesses & submit for deliverance. Commit to being a prophet of the Most High God rather than a prophet of man or a church. Refrain from comparison, complaining & contemptuous behavior. Every deity & high rank has prophets. That means idol gods have prophets. Rulers have prophets. Jezebel, Baal & Ashtoreth have prophets. Those who are unholy are bitter & often cross over into divination. Those who are HOLY mirror the life & character of Jesus. **What key lessons have you learned as a prophet?** Know the season you are currently occupying. Understanding the process will assist you in reaching the goal. Too often we don't embrace the process (cross). God has purpose in each step. When we understand that a prophet is/was sent to a dying, sinful people, the prophet's vision and concept changes. As well when we operate from the standpoint of a particular season for God's bride, we are able to identify and receive supernatural grace to go through.*

**Power Forward: Branding That Pays Off** continued by Latangela Rogers

Design templates & create brand standards for your marketing materials. Use the same color scheme, logo placement, look & feel throughout. You don't need to be fancy, just consistent. Be true to your brand. Customers won't return to you--or refer you to someone else--if you don't deliver on your brand promise. Be consistent. If you can't do this, your attempts at establishing a brand will fail.

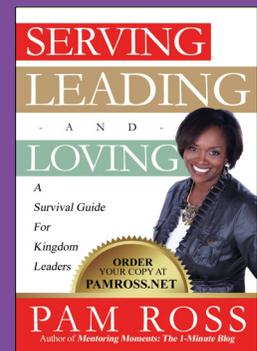
**Serving Leading & Loving...**

by Joyce Calvin

We have heard it often, "Many are called, but few are chosen." What happens when you answer the call to leadership? What should you expect on your leadership journey? What should you be prepared for? Serving, Leading and Loving, A Survival Guide For Kingdom Leaders, equips you as a leader with the tools to not only answer these questions, but to face the challenges and navigate the course of leadership with confidence as you grow and expand God's Kingdom. This book is a must read for anyone in leadership. *I laughed, I cried & rejoiced for the truthful nuggets revealed in this easy to read impactful book.* "Pam Ross speaks with authority, an authority which derives from years of practical, down-to-earth ministry experience in one of the fastest-growing mega churches on the planet." John Ponder, Dean of Students, Cross College. "Her brilliant, energetic, & insightful teaching has helped grow our volunteer army to record numbers. If you are involved in ministry in any capacity, you need this book!" Dr. Stephan K. Munsey, Pastor, Family Christian Center Munster, IN



**Lack of an effective branding strategy will decrease your edge in the current economic market.**



In this insightful book you will find out what happens when you answer the call to leadership; what to expect on your leadership journey and what you should be prepared for?



*The number one need all over the world is not money, social programs or even new governments. It is quality, moral disciplined principle-centered leadership.*

*We are **EAGLES**:  
Enthusiastic, Anointed,  
God Loving, Leaders,  
Equipped to Serve Him  
and His people.  
Isaiah 40:31*



## 7 Things Great Leaders Have in Common *continued*

Great leaders are great because they are humble enough to learn from the great leadership team that surrounds them. Great leaders learn from leaders who have journeyed further down the leadership road than they have. Great leaders attract and build great leadership teams. They are also lifelong learners. The number one need all over the world is not money, social programs or even new governments. It is quality, moral disciplined principle-centered leadership. The search for genuine leadership is becoming more difficult. However, there are seven commonalities that all great leaders possess.

1. **Vision** is one of the leadership qualities that all great leaders possess. They not only have vision, but drive and a commitment to achieve that vision, and the skills to make it happen. They see a problem that needs to be fixed or a goal that needs to be achieved. It may be something that no one else sees or simply something that no one else wants to tackle. Whatever it is, it is the focus of the leader's attention and they attack it with a single-minded determination. They also have an extraordinary ability to foresee the future. It is not simply a dream, but a realistic dream as they can foresee the change in time, the challenges that they might have to face, and the way to survive and evolve in the future. *Where there is no vision, the people perish: but he that keepeth the law, happy is he. Proverbs 29:18 (KJV)* A compelling vision allows people to be proactive and move toward what they want rather than reactively moving away from what they don't want. A vision builds trust, collaboration, interdependence, motivation, and mutual responsibility for success. Vision helps people make smart choices, because their decisions are being made with the end result in mind. Edison did not set out to build a better candle; he wanted to find a whole new way to illuminate the darkness. That's the kind of vision a leader has. It is not enough to just have a vision. Lots of people see things that should be done, things that should be fixed. What makes leaders different is that they act. They take the steps to achieve their vision. The great leader perseveres and moves forward.

2. **Serve in Humility** they understand that it is God working through them. They are God dependent and they don't compete or jockey for positions. Promotion doesn't come from the east. <sup>42</sup> *But Jesus called them to Himself and said to them, "You know that those who are considered rulers over the Gentiles lord it over them, and their great ones exercise authority over them. <sup>43</sup> Yet it shall not be so among you; but whoever desires to become great among you shall be your servant. Mark 10:42-43 (NKJV)* Dr. A. W. Tozer said that a true and safe leader is likely to be one who has no desire to lead, but is forced into a position of leadership by the inward pressure of the holy spirit and the press of external situation. Such were Moses and David and the Old Testament prophets. I think there was hardly a great leader from Paul to the present day but was drafted by the Holy Spirit for the task, and commissioned by the Lord of the church to fill a position he had little heart for. I believe it might be accepted as a fairly reliable rule of thumb that the man who is ambitious to lead is disqualified as a leader. The true leader will have no desire to lord it over God's heritage, but will be humble, gentle, self-sacrificing and altogether as ready to follow as to lead, when the spirit makes it clear that a wiser and more gifted man/woman than himself/herself has appeared.

3. **They Put First things First** – understands the difference between good ideas and God ideas. They seek to find God's will. They also find and follow God's methods. Another must-have quality of a leader includes setting goals for the organization. Other than setting goals for themselves as individuals, it is imperative for a leader to set goals for the organization and the employees of the organization respectively. <sup>33</sup> *But seek first the kingdom of God and His righteousness, and all these things shall be added to you. Matthew 6:33 (NKJV).* They don't allow others to get them off track and delights in obeying God.

*To be continued in September edition*

If you are ready to take your ministry, business, influence and leadership to the next level, get connected to other like-minded Christian women leaders who can help you. Get plugged into WIMBA Email me today at: [Womenofvalorministry@yahoo.com](mailto:Womenofvalorministry@yahoo.com)



Dr. Rita Twigg  
Keynote Presenter



Prophetess  
Elaine McClure



Lady Andrea  
Bailey

We are pleased to invite you to the 3rd Annual Soaring for the Kingdom 2013 Conference “Leading With Integrity WALK the TALK”. Join us for three days of amazing praise and worship, life changing messages, phenomenal speakers, workshops, and great vendor exhibitions. The conference begins on Thursday evening and continues through Saturday afternoon.

We have gathered some of the most anointed and powerful women speakers and workshop leaders to share important lessons they’ve learned from their phenomenal experiences. These women are definitely trailblazers. Moreover every one of them has been in your shoes. They’ve faced impossible challenges, dealt with difficult people, had their bright ideas turned down, faced adversity in every shape and size. They’ve overcome seemingly impossible odds to prove themselves in ministry and or business arenas. These fascinating women will inspire you, motivate you, and move you to laughter and even tears as they share incredible insights from the word of God.

You’ll leave armed with new strategies that will make you a stronger leader, entrepreneur, minister, communicator, a more confident Christian, and an all-around more productive woman. You will return to your church, ministry, or business refreshed and rejuvenated. Your head will be brimming with new ideas that you can’t wait to put into action!

This conference is also designed to help your daughters (12-17) learn how to lead with integrity; therefore don’t leave them at home bring them with you at no additional cost.

Please don’t allow yourself to miss the invaluable information and learning, the contacts and camaraderie, and the excitement that this conference has in store for you! Register now for this awesome event specifically designed to enhance your leadership skills and grow your ministry and/or business! Visit our website at [www.womenofvalorministry.org](http://www.womenofvalorministry.org) today to reserve your spot.

### 3 Ways to Register

Online:  
[www.womenofvalorministry.org](http://www.womenofvalorministry.org)

Phone:  
(773) 675-2048

Fax:  
(201) 645-8840

### Early Bird Registration until: 9/30/13

\$50.00 w/o meals  
\$85.00 w/meals

#### Vendor Information:

\$30.00 per table

**Friday Only**  
**8:00 am - 10:00 pm**

Vendor fee includes access to a six foot table and two chairs and table covering.

## Women in Ministry and Business Alliance (WIMBA)

P. O. Box 401  
Hazel Cresst, IL 60429

Phone: 773-675-2048  
Fax: (201) 645-8840  
E-mail: [womenofvalorministry@yahoo.com](mailto:womenofvalorministry@yahoo.com)  
Web: <http://www.womenofvalorministry.org>

Equipping women to SOAR by providing  
Strategies, Opportunities, Advice, & Resources



Guest Speaker:  
Dr. Rita Twigg

SAVE THE DATE  
NOVEMBER 7-9, 2013

2013 SOARING FOR  
THE KINGDOM  
LEADING WITH  
INTEGRITY  
CONFERENCE

### Newsletter Team

- Latangela Rogers, Managing Editor
- Alma Davey, Assistant Editor
- Pamela Fowler, Assistant Managing Editor
- Toy Hawkins-Ross, Writer

WIMBA is a coalition of Christian women who are Ministers of the Gospel, Ministry leaders and Business owners dedicated to empowering other Christian Women Leaders through Kingdom Principles.

*Our mission is to identify, create, and facilitate key strategies and programs that will nurture, equip, enhance, and promote the overall level of readiness of Christian women leaders through direct relationships.*

*Our vision is to come together in order to encourage, mentor, and provide a support system for women leaders to excel in their purpose.*

*<sup>31</sup> but those who hope in the LORD will renew their strength. They will soar on wings like eagles; they will run and not grow weary, they will walk and not be faint. Isaiah 40:31(NIV)*



### Business Woman of the Month

#### Avon Products

Avon, the company for women, is a leading global beauty company with over \$8 billion in annual revenue. As the world's largest direct seller, Avon markets to women in well over 100 countries through over five million independent Avon Sales Representatives, who earn more than \$3 billion annually.



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## Why I Network

by Dr. Pam Ross

Then the Spirit of the Lord will come upon you mightily, and you will show yourself to be a prophet with them; and you will be turned into another man. **1 Samuel 10:6 (AMP)**

The prophet Samuel spoke these words to Saul when he anointed him to be the first king over Israel. He told him three things would occur.

1. He would return to his father (relationship with God)
2. He would receive bread (the Word of God)
3. He would encounter a group of prophets and become like them (the call of God)

The take-a-way for us servant-leaders is this; the anointing on your life is activated when you gather among those with similar gifts and callings. Although Samuel already anointed Saul, Saul did not function in his anointing until he had followed the instructions given by the prophet. Samuel sent Saul immediately to connect with a "camp of prophets coming down from the high place." It was in that setting where Saul was literally transformed into another person.

Networking is about more than simply finding someone you can relate to. It's about being transformed through the activation of the anointing inside you. Get around those people and God will change you.

### Meet WIMBA'S Out-of-State Members



Latangela Rogers  
Dallas, Texas



Martha Watson  
Houston, Texas